



# 2007 Advertising Package for Fantasy Waterskiing

[www.fantasywaterski.com](http://www.fantasywaterski.com)

**To:** Water Sports Industry Company

**From:** [www.fantasywaterski.com](http://www.fantasywaterski.com)

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**Re:** 2007 Advertising Rates

Fantasy waterskiing is an online waterski game. Fantasy waterskiing has had 5 successful seasons with over 500 players. We are excited to begin our 6th season and would like to offer a chance for your company to be a part of this exciting online game.

Fantasy waterskiing is modeled after the popular fantasy baseball and football games that are sweeping the nation with over 50 million players per season. Fantasy Waterski (FWS) is the closest thing you can find to coaching your own skiers and becoming the team's manager, owner, and coach all in one. All decisions are yours to make. Each team owner is supplied with all of the tools -- draft methods, scores, stats for all skiers, etc. -- everything needed to build a team in the best manner possible. Reports, analysis, and up-to-date feature articles are readily available to keep owners informed. Armed with this information, owners are free to create the team of their dreams.

Each pro skier is worth a certain dollar value and owners select a 15 skier team using a \$50,000,000 salary cap. Each team then earn points based on what the skiers do at real pro tour stops such as the World Cup, US Open, Masters and many others.

In the past 5 years FWS has passed out over \$25,000 in prizes and giveaways. At this time we would like to offer you a chance to get involved nice and early while advertising on our site is extremely cheap for the amount of exposure you will get as team owners log on daily to manage their team.

Please take a look at the attached advertising rates and prize donation options and let us know which one you would like to pursue in 2007. We are nearing the beginning of the season so we would like to finalize these spots on a first come first serve basis by the end of March.

# Advertising Package Options and Contract

In 2006 FWS had 600,000 hits and 48,000 page views.

## Elite Sponsorship Package

This \$1000 package gets you a permanent 300 x 90 banner on every FWS page for the entire year. It also includes a 165 X 72 rotating banner on every page and your company logo on all email updates that are sent out 2-3 times a week to team owners. This is only open to 2 companies, first come first serve.

## Pro Sponsorship Package

This \$500 package gets you a permanent 165 X 72 banner on every FWS page for the entire year. It also includes your company logo on all email updates that are sent out 2-3 times a week to team owners. This is only open to 4 companies, first come first serve.

## Basic Sponsorship Package

This \$100 package gets you a rotating 165 X 72 banner on every FWS page for the entire year. It also includes your company logo on all email updates that are sent out 2-3 times a week to team owners.

## Prize Sponsorship

We are always looking for prizes to give out to our winners. Any companies that donate a prize will get their logo on the prizes page. Prizes may include a waterski, waterski gear, or other product(s) detailed to your company. If you have a major prize it can be donated to the overall leaders or you can donate smaller prizes that can go to each tournament winner. Purchase this package and get 10% off the Elite, Pro, or Basic packages

## E-mail Sponsorship

We send a lot of emails throughout the season. The emails are formatted in professional html and graphic format. Teams are reminded when starters are due, alerted when scores come in each day of competition and when FWS scores are posted. Your company can choose to have their logo on all FWS emails for just \$50 for the year. This is included with the Elite, Pro, and Basic packages

## Title Sponsorship

Our site is currently open to a title sponsor. The entire game would be sponsored by your company. It would be free to all customers and all prizes would be taken care of by your company. Call to negotiate prices.

## FWS/FWB Combo Sponsorship

We realize many of our target companies are geared towards both of our games which involve wakeboarders, wakeskaters, and wakesurfers in fantasy wakeboarding and slalom, trickers, and jumpers in fantasy waterskiing. If you are interested in advertising on both sites you get the second package for half price. For example if you wanted an elite package on FWB and FWS instead of \$2000 for both it would be \$1000 for FWS and then \$500 for the elite package on FWB.

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Phone Number \_\_\_\_\_ Contact Email \_\_\_\_\_

I have enclosed a check for \$ \_\_\_\_\_

**\*For the combo package check the combo box plus the package you are purchasing on both sites. Then take 50% off the second package.**

Checks made out to the surDiak Corporation. Send contract (this entire page) back in the provided envelope to 21500 W. No Wake Ave, Wilmington, IL 60481 or fax to 773-582-0525